



North Carolina Burglar & Fire Alarm Association, Inc.

NBFAA

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Dear Bob,

Our members can not stop talking about the great sales growth program we can use immediately to increase our sales.

They commented,

- **He gave us selling and marketing techniques we can use immediately to increase our sales.**
- **Great program, I want to hear him again.**
- **I have attended many sales programs, never have I been so involved and found so many things I can use to grow my business.**
- **I loved the fast pace, entertaining style and high energy Bob has.**
- **Without a doubt this is the best sales growth program I have ever attended.**

Bob, Thank you so much for helping make our convention a huge success. As a meeting planner, I personally find Bob to be very professional, but funny, entertaining, holds your attention and connects with the people. He gets across his selling and marketing techniques.

Yours truly,

Carole McLester

**Carole McLester
NCBFAA Executive Director**