

SW

SOUTHWESTERN ASSOCIATION

638 West 39th Street / P.O. Box 419264 / Kansas City, MO 64141-6264 * 816-561-5323 / FAX 816-561-1249 / www.SouthWesternassn.com
Services & Solutions for Successful Equipment & Hardware Retailers

**I recommend
Bob Janet**

February 3, 2006

To Whom It May Concern

Re: Bob Janet

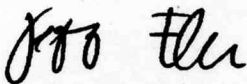
The SouthWestern Association hired Bob Janet to present a four-hour seminar at our five regional conferences held in late January and February, 2006.

Bob traveled with our staff to locations in San Antonio, Plano, Amarillo, Oklahoma City and Kansas City, Missouri. We visited and presented to approximately 200 individuals during the course of the five meetings.

I found Bob to be very professional and his message was well received by the attendees. There was humor mixed in with good, solid information that the attendees could take back to their businesses and put into use. All in all, everyone came away feeling good and appreciative of the information the association brought to them.

I would highly recommend Bob Janet as a speaker/presenter at any association event. If you have any questions about Bob or would like more details, please contact me at 800-762-5616.

Sincerely,



Jeffrey H. Flora
Chief Executive Officer

JHF/dh