

SABWA *South Atlantic Bottled Water Association*

A professional trade association that provides education, government relations and a forum for the exchange of technical and regulatory information for all of its members.

11/01/2005

Bob Janet
2720 Bent Oak Drive
Matthews, NC 28104

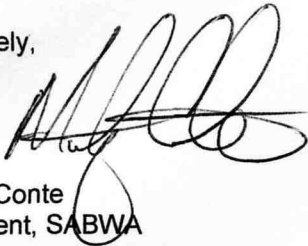
Dear Bob,

Our program was hugely successful due to your outstanding content and presentation. Our members loved the way you interacted with them, spoke their language and gave them so many selling skills and techniques. It was nice to finally have a speaker that has been there and done that. Many in attendance told me that your total audience participation, involving everyone in your stories and examples motivated them to use the techniques you presented the very next day.

Unlike many speakers who only tell the audience what they should do, you gave us the information and procedures we need to do the things necessary to increase our sales and profits immediately.

Everyone is looking forward to your next presentation in April. I know everyone in our industry, and all other industries will profit from attending one of your presentations.

Sincerely,

A handwritten signature in black ink, appearing to read 'Marty Conte', with a large, stylized flourish at the end.

Marty Conte
President, SABWA