



# United Supply Company

Bob Janet  
Sales Growth Now  
2720 Bent Oak Drive  
Matthews, NC 28104

Dear Bob,

You delivered excellent sales training and consulting information in a humorous, fun and entertaining presentation that kept the interest of our sales staff and customer service representatives and gave them valuable skills and techniques to increase our sales.

Your style of total audience-involved presentation, information presented in a concise, to the point timely manner with your real-life serious and humorous stories and selling experiences enabled everyone to learn and understand what it takes to grow their selling ability to a higher level. With the help of your resource workbook we will be able to continue learning and reviewing the sales techniques the top sales producers know and use. Our people particularly commented on your positive and enthusiastic interest in helping make our sales meeting a successful sales growth experience.

I recommend businesses needing and wanting to increase their sales and help their sales staff and customer service staff learn and understand the skills and techniques it takes to gain new customers and retain customers have you present your sales growth programs. I will recommend you to my business associates and friends.

Yours truly,

Herb Martin  
Sales Manager

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