

704-782-6622

Bob Janet
Sales Growth Expert
2720 Bent Oak Drive
Matthews, NC 28104

May 22, 2001

Dear Bob,

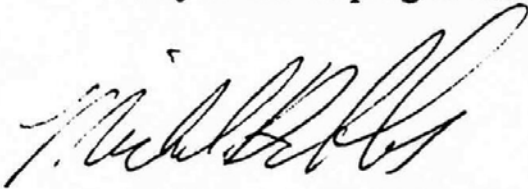
The skills and techniques you taught our sales professionals and us helped our business increase sales immediately. As a matter of fact, we made more than enough additional net profit the first week using just one of your sales techniques, the follow up call, to pay more than your entire fee.

Your style of deliver and years of been there, done it experiences combined with the resource-workbook makes it very easy to learn and understand your relationship marketing techniques.

We especially liked the way you totally involved our sales professionals in each step of leaning your Selling is Simple concepts and techniques. Your unique presentation style involves everyone all of the time and creates a positive atmosphere for learning and growing our selling skills.

We all look forward to continued sales success by using your proven skills and techniques.

Thank you for helping us increase our sales & profits,



Michael Gibbs
Louis Fennell