



Western Building Material Association

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Executive Director
CASEY VOORHEES
Olympia, Washington

Dear

I just wanted to take the time to tell you about the wonderful sales growth speaker we had present at our annual convention. Bob Janet gave our members selling and marketing skills and techniques in a fun, entertaining presentation that they are now using to increase their sales and profits.

Based upon the positive response we received, we asked Bob to return to the Northwest and provide another program for our Young Westerners Group. I know Bob will help your members also and will give you a great program.

Sincerely,

Casey Voorhees
Executive Director